TechAlliance

Sponsor Benefits for the 2019 State of Technology Luncheon

The Tech Alliance's annual **State of Technology Luncheon** is a not-to-be-missed event that attracts an exclusive group of more than 800 of the region's top business, education, research, and government officials. This year we are thrilled to welcome **Brad Tilden, CEO of Alaska Airlines**, as the featured speaker at our luncheon. He also serves as the chairman, president, and CEO of the Alaska Air Group and chairman of Horizon Air. The combined airlines have 23,000 employees, 300 aircraft, and fly to 115 destinations throughout North America and Costa Rica, serving more than 46 million guests. Alaska Airlines has a long history of innovation. In 1995, they were the first U.S. airline to sell an airplane ticket online. The following year, they pioneered satellite-based GPS technology to fly more safely and precisely. More recently, they have partnered with NASA to develop aircraft technology that can choose the best routes for pilots in real time and with Skylights to launch an in-flight virtual reality headset on some flights. The event will also feature presentations by other local leaders at the intersection of flight and technology.

➔ **The intersection of flight and technology – the Tech Alliance's 2019 annual luncheon is not to be missed.**

Sponsors receive great visibility with a highly influential audience, email events@technology-alliance.com for more information.

2019 State of Technology Luncheon Sponsor Benefits	Sponsorship Level					
	Patron	**Participating**	**Principal**	**Premier**	**Platinum**	**Presenting**
	$550	$2,000	$5,000	$7,500	$10,000	$15,000
Relationship Development and Networking						
Brand visibility before 800+ business, research, educ, govt leaders		✓	✓	✓	✓	✓
Private VIP reception with TA leadership, speakers, sponsors and guests			✓	✓	✓	✓
Seating						
Tickets or tables of 10	2 tickets	1 table	2 tables	2 tables	2 tables	3 tables
Seating location	Preferred	Select	VIP	VIP	Exclusive	Exclusive
Promotion						
Exclusive branding on handouts or publications shared at the event						✓
Printed program credit		Name	Logo	Logo	Logo	Logo
Company logo projected on stage screens (rotating)			✓	✓	✓	✓
Company logo projected on ballroom wall (duration of event)				✓	✓	✓
Company featured on all emails		Name	Name	Logo	Logo	Logo
Tech Alliance website listing		Name	Name	Logo/Link	Logo/Link	Logo/Link
Speaking						
Sponsorship recognition from podium at the event					✓	✓
Opportunity to introduce a speaker at the event						✓